

Information on Data Protection according to GDPR

- Interested Party and their employees -

As controller in the meaning of GDPR (EU GDPR & UK GDPR), we take the protection of personal data seriously and process it according to the legal regulations.

1. Controller in Terms of Data Protection

The following Aareon Group companies are each controller for business development and are joint controllers for marketing measures (e.g. invitations to events, surveys).

- Aareon AG, Isaac-Fulda-Allee 6, 55124 Mainz, Germany, e-mail: info@aareon.com
- Aareon Deutschland GmbH, Isaac-Fulda-Allee 6, 55124 Mainz, Germany, e-mail: info@aareon.com (incl. former Aareon RELion GmbH)
- Calcon Deutschland GmbH, Beethovenplatz 4, 80336 München, e-mail: info@calcon.de
- First Financial Software GmbH, Isaac-Fulda-Allee 6, 55124 Mainz, e-mail: info@first-financial.biz
- GAP Gesellschaft für Anwenderprogramme und Organisationsberatung mbH, Neidenburger Straße 24, 28207 Bremen, e-mail: info@gap-group.de
- HausPerfekt GmbH, Campus Fichtenhain 71, 47807 Krefeld, E-Mail: info@hausperfekt.de
- Immo Software AG, Isaac-Fulda-Allee 6, 55124 Mainz, E-Mail: realestate@aareon.com
- Locoia GmbH, Falkenried 29, 20251 Hamburg, e-mail: info@locoia.com
- UTS innovative Softwaresysteme GmbH, Richmodstr. 6, 50667 Köln, e-mail: info@uts.de
- wohnungshelden GmbH, Beethovenplatz 4, 80336 München, e-mail: info@wohnungshelden.de
- Aareon Österreich GmbH, Europaplatz 2/1/2, 1150 Wien, e-mail: relionverwaltung@aareon.com
- Aareon France SAS, 9/11 rue Jeanne Braconnier, 92366 Meudon La Foret Cedex, France, e-mail: fr-ommunication@aareon.com
- Stonal SAS, 28 cours Albert 1er, 75008 Paris, France, e-mail: contact@stonal.com
- Aareon Nederland B.V., Cornelis Houtmanstraat 36, 7825 VG Emmen, Nederland, e-mail: info@aareon.nl
- Blue-Mountain, Oude Kijk in 't Jatstraat 14, 9712 EG Groningen, Netherlands, e-mail: info@blue-mountain.nl
- Embrace The Human Cloud B.V., Griffeweg, 97-7, 9723 DV Groningen, Netherlands, e-mail: hallo@embracecloud.nl
- ViaData, Businesspark Friesland, West 45, 8447 SL Heerenveen, e-mail: info@viadata.nl
- Momentum Software AB, Sveavägen 31, 111 34 Stockholm, Sweden, e-mail: info@momentum.se
- Aareon Norge AS, C.J Hambrosplass 2 Bygg C, 0164 Oslo, Norway, e-mail: info@aareon.no
- Aareon Sverige AB, Flöjelbergsgatan 10, 431 37 Mölndal, Sweden, e-mail: info@aareon.se
- Aareon UK Ltd, 36-38 Cornhill, London, England, EC3V 3NG, United Kingdom, e-mail: uk.reception@aareon.com
- Arthur Online Ltd., 36-38 Cornhill, London, England, EC3V 3NG, United Kingdom, e-mail: sales@arthuronline.co.uk
- Tactile Ltd. (Fixflo), 36-38 Cornhill, London, England, EC3V 3NG, United Kingdom, e-mail: info@fixflo.com
- Aareon Proptech Spain S.L., C/ Albasanz, 14, 1ª Planta. Edificio Verona, 28037 Madrid, Spain, e-mail: iesa@iesa.es

- CENTRE DE RECURSOS, ADMINISTRACIÓN I, MANTENIMENT S.L.U., C/ Albasanz, 14, 1ª Planta. Edificio Verona, 28037 Madrid, Spain, e-mail: iesa@iesa.es

The joint controllers have concluded an agreement according to which the data of interested parties will be used by Aareon AG for marketing measures (e.g. invitations to events, surveys).

- For Interested Parties and their employees of Aareon Group companies in Germany, the Aareon AG is the main office for determining the lead supervisory authority.
- For Interested Parties and their employees of Aareon companies in France, Nederland, Norway, Spain, Sweden and the UK, this company is the main office for determining the lead supervisory authority.

2. Contact with the Data Protection Officer

- of the Aareon Group companies in Germany and Austria by e-mail: privacy@aareon.com
- of Aareon France SAS by e-mail: fr-dpo@aareon.com
- of Stonal SAS by e-mail: connect@stonal.com
- of Aareon Group companies in the Netherlands by e-mail: privacy@aareon.nl
- of Momentum Software AB by e-mail: dataskyddsbud@momentum.se
- of Aareon Norge AS, Aareon Sverige AB by e-mail: dataskyddsbud@aareon.com
- of Aareon UK Ltd. by e-mail: dp@aareon.com
- of Arthur Online Ltd by e-mail: support@arthuronline.co.uk
- of Tactile Ltd. (Fixflo) by e-mail: dpo@fixflo.com
- of Aareon Proptech Spain S.L. by e-mail: dpd@iesa.es
- of CENTRE DE RECURSOS, ADMINISTRACIÓN I, MANTENIMENT S.L.U. by e-mail: dpd@iesa.es

3. Purpose and Lawfulness of Processing

Business initiation as well as marketing with a legitimate interest according to Art. 6 para. 1 f) for business initiation as well as marketing and/or consent according to Art. 6 para. 1 a) GDPR. Data subjects may oppose to the legitimate interest and revoke consent at any time.

4. Data and Categories of Data

Interested Party (as far as natural persons)	Address (usually business address)
	Previous contacts
	Data to the made offer
	Data to opt-in or opt-out of marketing activities Declared consent to receive promotional communications and otherwise. advertising measures, newsletter registration, advertising objections)
	Data on product interest
	Photos
	Date of birth
	Contact details (phone, fax, e-mail)
	Name + name supplements (Mr./Mrs., academic title)
	Videos (recorded at events)
Employees of Interested Party	Address (usually business address)
	Details of previous contacts

	Data to opt-in or opt-out of marketing activities (Declared consent to receive promotional notifications and other information) advertising measures, newsletter registration, advertising objections)
	Data on product interest
	Photos
	Date of birth
	Contact details (phone, fax, e-mail)
	Name + name supplements (Mr./Mrs., academic title)
	Videos (recorded at events)

5. Recipient and Categories of Recipients

Relevant employees of involved departments and associated companies, processors. For prospect and client data, Aareon uses cloud services from Hubspot® as well as Salesforce® and for internal use, Aareon uses Microsoft® Office applications (e.g. Word®, Outlook®), where storage takes place in the EU, but possible access to data from outside the EU/EEA may occur. For Hubspot®, Microsoft® and Salesforce® the EU-US Privacy Framework and EU Standard Contractual Clauses apply and for Salesforce® also Binding Corporate Rules apply, which are available on the companies' respective websites.

6. Storage Period

Data based on a consent will be stored until revocation according to each country. Data based on a legitimate interest will be stored for as long as the legitimate interest exists, until objection or for example, in Germany in the case of leads (e.g. download whitepaper) after 2 years inactivity and in the case of contact (e.g. contract negotiation) up to a maximum of 7 years after 7 years after the last contact with the company or the data subject.

7. Data Subject Rights

The data subject has the right of access from the controller about the personal data, rectification, erasure, restriction of processing, revocation or objection for the future, data portability and appeal to a supervisory authority.

Status 13 January 2025